# CAMPUS 244



### THIS IS WHERE WE CREATE TOMORROW

**CAMPUS244.COM** 



## IT'S TIME TO GET BACK TO BUSINESS, NOT BUSINESS AS USUAL.

Campus 244 is a place that works for people. Our wide, open, walkable 12-acre campus features sustainably repurposed workspace, a boutique hotel and retail amenities that lead with honest materiality, natural daylight and fresh air to inspire productivity and engagement.

#### WIDE, OPEN WORKSPACE

380,000 SF 5-story thoughtfully repurposed workspace with generous terraces, breezeways and innovative timber overbuild features

#### PRIME LOCATION

Prime Central Perimeter location with easy connections to MARTA, I-285 and GA 400

#### HOTEL AND RETAIL AMENITIES

With the ability to add density on a build-to-suit basis, Campus 244's walkable 12-acre campus will feature an upscale boutique hotel, dining, retail and other amenities

#### WELLNESS FEATURES

Enhanced HVAC systems, touchless technologies, open staircases, operable windows and plenty of space for teams to spread out and reunite

## ATLANTA, THE EMPIRE CITY OF THE SOUTH

#### #1 STATE

for Business Climate and Workforce Development Program *Site Selection Magazine* 

#### 57

Colleges and Universities in the region Atlanta Regional Council for Higher Education

#### 26

Fortune 500/1000 companies US Census Bureau; Moody's Analytics

#### 102.4

Cost of Living Index: 132% lower than NYC, 92% lower than San Francisco, 55% lower than Washington, DC *Cost of Living Index; C2ER* 

#### 7.1M

Expected Population Growth by 2030; 25% increase from 2015 US Census Bureau; Moody's Analytics

#### #1 METRO AREA

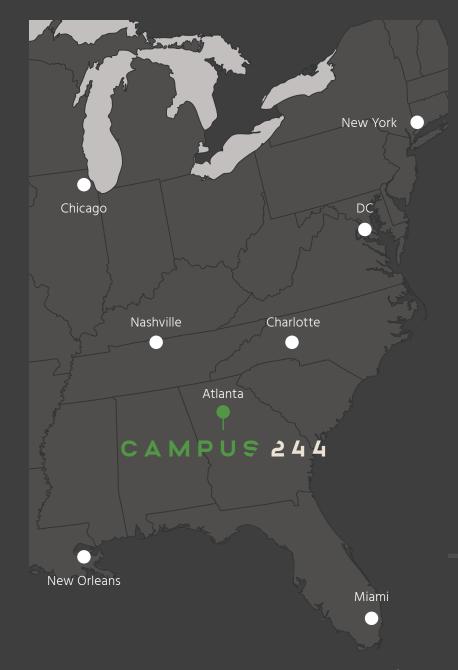
Tech Hub (Growth Leader) Business Facilities

#### **#3 METRO AREA**

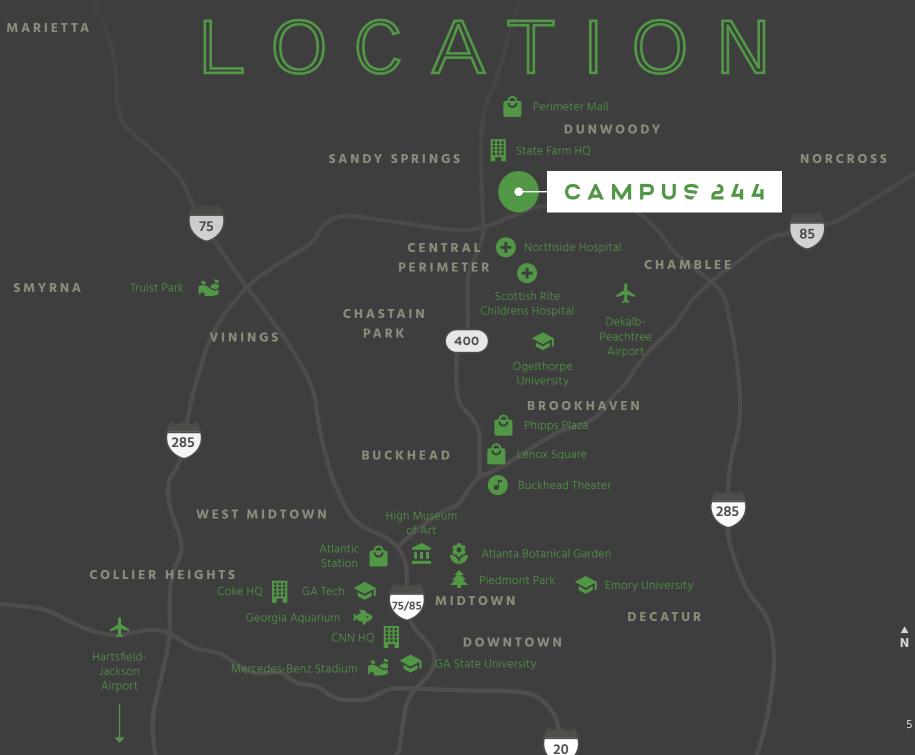
For Corporate Headquarters Business Facilities

#### #2 MOVING DESTINATION

In the Nation Penske



ALPHARETTA



5 /



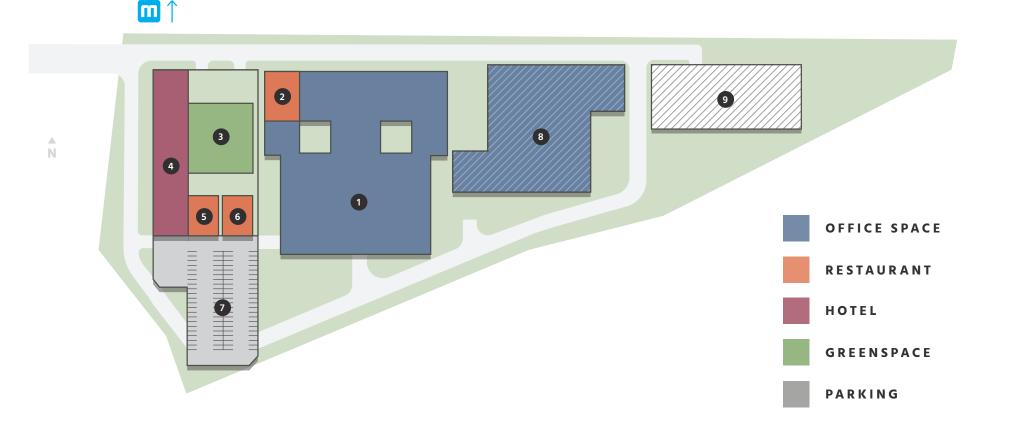
## WALKABLE 12-ACRE CAMPUS

1. Creative Class A Office

2. Cafe/Restaurant

4. Hotel

- 7. Parking Deck
- 5. Hotel Bar/Restaurant
- 8. Future Office Building
- 3. Outdoor Amenity Space 6. Two Chef-Driven F&B Offerings 9. Future Parking Deck





### 380,000 SF OF MODERNIZED WORKSPACE

#### WIDE, OPEN WORKSPACES

Our indoor-outdoor workspaces and generous 15' ceiling heights give companies the room they need to focus on what gives their organization purpose. Flexible workspaces filled with natural light provide employees the freedom and comfort they need to get in the zone and carve out a place that's their own.

## OFFICE FEATURES

#### HUGE, EFFICIENT FLOORPLATES

5 stories with highly efficient 90,000 SF floorplates

#### PRIVATE OUTDOOR SPACES

Private tenant terraces, balconies and outdoor spaces

#### SPACIOUS ROOF DECK

Rooftop entertainment and conference space and an exclusive tenant terrace with 360-degree views of Atlanta

#### COMMUTE BY BIKE

Modern well-lit bike storage with workbench, tools, and easy access to locker rooms

#### STATE-OF-THE-ART FITNESS CENTER

With cardio equipment, anaerobic weight training systems, flexible class spaces and spa-like locker rooms





### MAKING THE OFFICE WORK WELL FOR EVERYONE

Campus 244 leads with inspiring, sustainably built, repurposed architecture — unique for Central Perimeter. A balance of modern technologies, timeless construction and open-air campus features make Campus 244 the perfect choice for thoughtful leaders seeking workspace in today's health-conscious climate.



#### WIDE, OPEN, PRIVATE OUTDOOR SPACES

Green terraces inspire opportunities to connect and create

#### STATE-OF-THE-ART HVAC SYSTEMS

Providing clean, safe air

#### TOUCHLESS ELEVATOR AND RESTROOM TECHNOLOGIES

Featuring no-peak toilet partitions, minimizing touch points and highlighting employee safety and comfort

#### **OPERABLE WINDOWS**

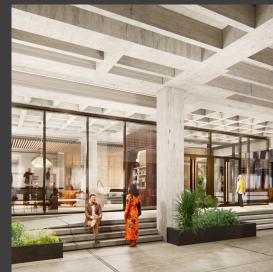
Ensuring a plethora of clean fresh air

#### WIDE, OPEN STAIRCASES

To minimize elevator reliance and wait times







CAMPUS 244

## THE CAMPUS



## SPACE TO SPREAD OUT

Our expansive, walkable, 12-acre campus is a first for Central Perimeter — connected to MARTA and easily accessible from I-285 and GA 400, with vibrant, green breezeways and pocket parks that provide maximum flexibility for focused work and flexible conferencing.

#### PERFECT HQ LOCATION

Easy access to the best, most diverse workforce

#### **ON-SITE FOOD AMENITIES**

High-quality, on-site restaurants, bars and cafes with outdoor dining on lush, landscaped patios

#### CAMPUS AMENITIES

First-class security patrols, electric car charging stations and car washing and detailing services

#### SIGNAGE OPPORTUNITIES

High-visibility signage opportunities available

#### PLENTY OF PARKING

Direct access to covered parking, including reserved parking beneath the office building



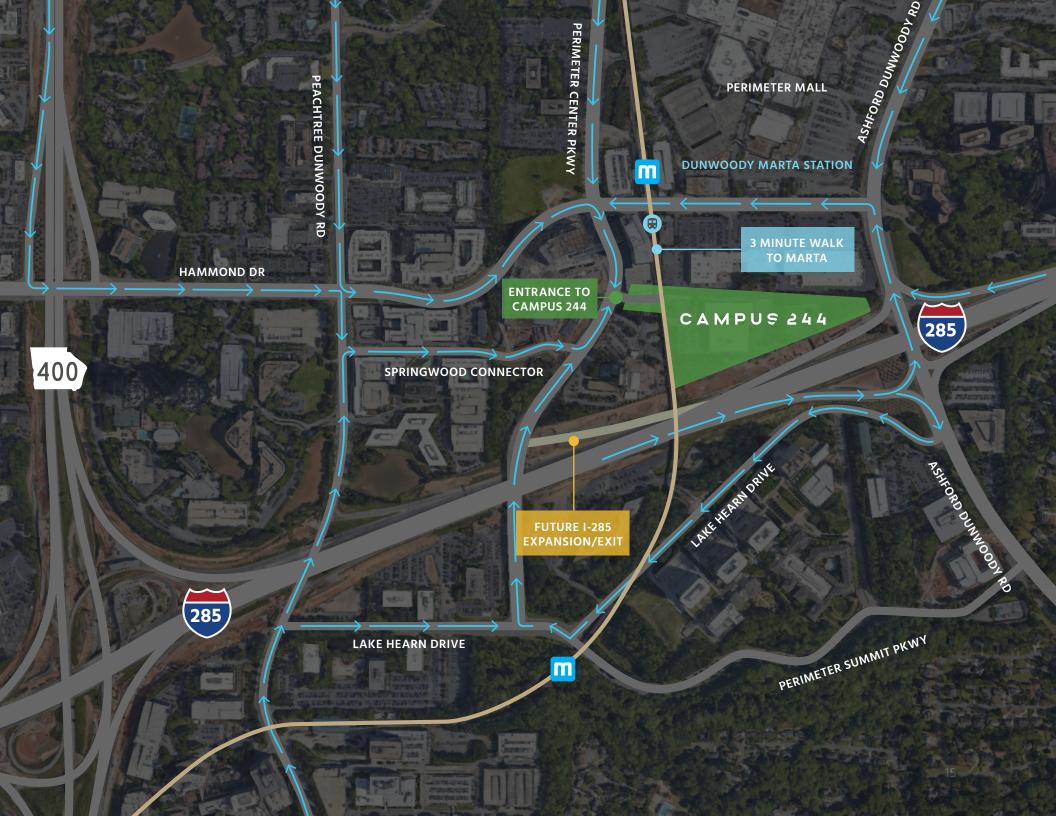
## ACCESS

### EASY ACCESS FROM ALL DIRECTIONS





LESS THAN HALF A MILE (5-MINUTE WALK) TO PERIMETER MALL





## 5 STORIES WITH HIGHLY EFFICIENT 90,000 SF FLOORPLATES

#### LEVEL 5

Office / 59,618 RSF Amenity Space / 2,650 SF Amenity Terrace / 362 SF Fitness / 2,569 SF 3 Private Terraces / 1,890 - 2,867 RSF

#### LEVEL 4

Office / 74,876 RSF 4 Private Terraces / 861 - 881 RSF

#### LEVEL 3

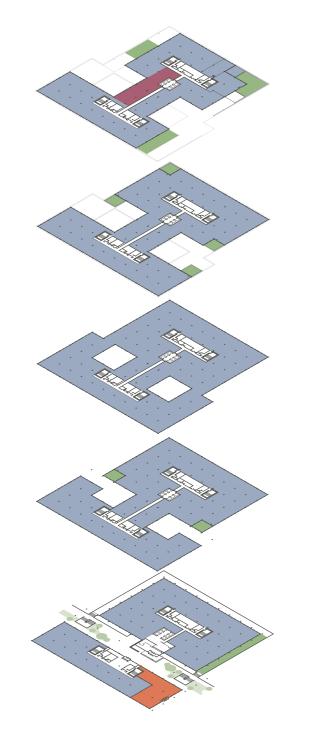
Office / 88,126 RSF

#### LEVEL 2

Office / 82,546 RSF 2 Private Terraces / 893 SF

### LEVEL 1

Office / 63,248 RSF Restaurant / 10,976 SF Private Terrace / 3,281 RSF



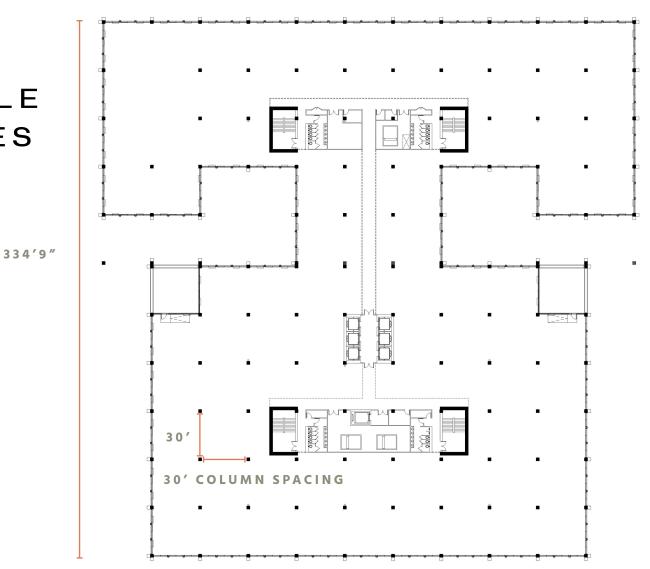


Our expansive indoor/outdoor workspace gives companies the room they need to focus on what gives their organization purpose and affords employees the freedom and comfort to get in the zone and carve out a place that's their own.

## TEST FITS

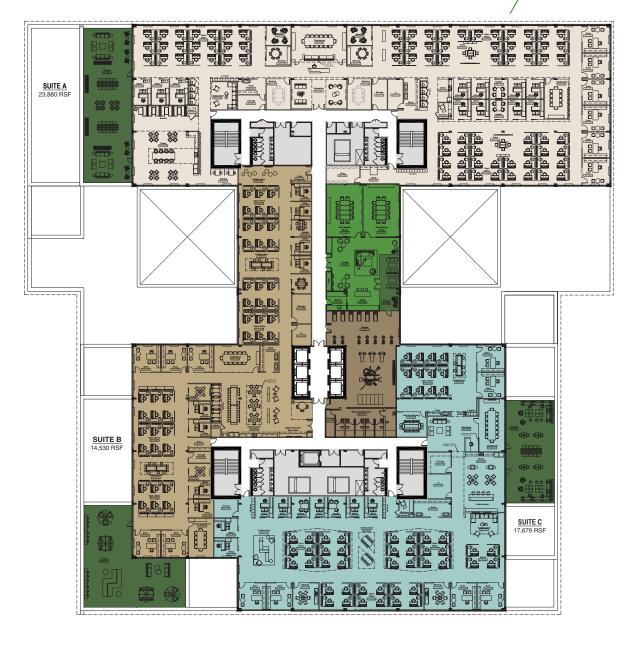


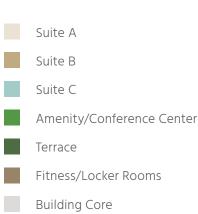
## MODULAR, HIGHLY CUSTOMIZABLE FLOOR PLATES



## OPTIMIZED FOR MULTIPLE TENANTS

#### TEST FIT MULTI-TENANT



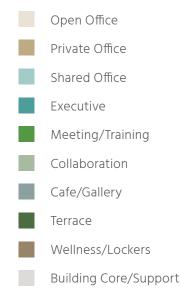


## OPTIMIZED FOR THE NEW WORKPLACE



#### TEST FIT SINGLE TENANT

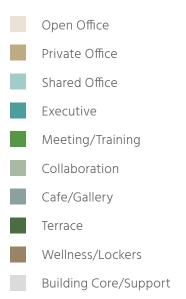
289 SEATS 41 MEETING ROOMS 54 COLLABORATION AREAS 290 SF PER PERSON

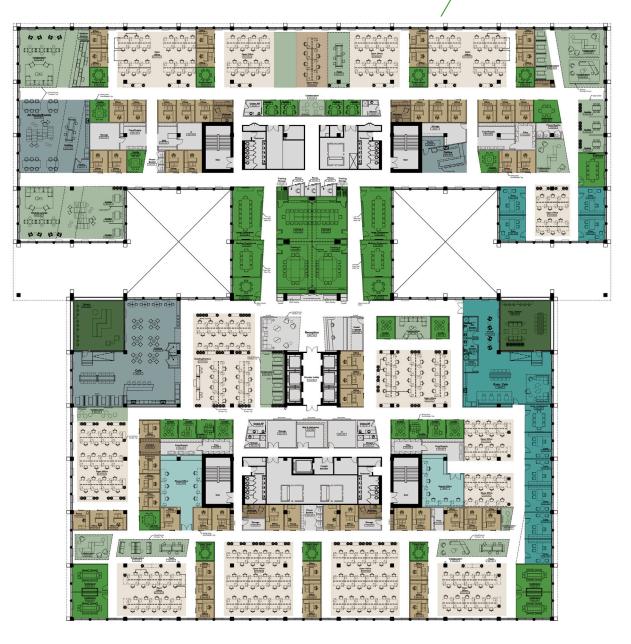


## OPTIMIZED FOR HIGHER DENSITY

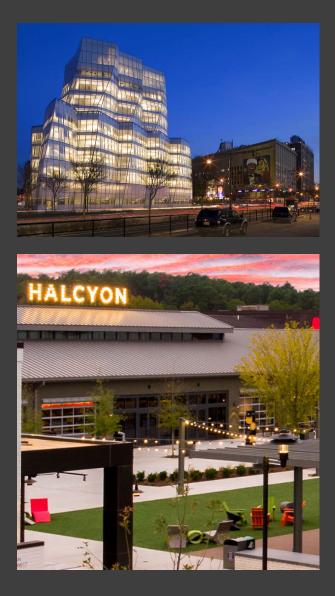
#### TEST FIT SINGLE TENANT

391 SEATS
41 MEETING ROOMS
45 COLLABORATION AREAS
215 SF PER PERSON





## THE TEAM



#### DEVELOPMENT

#### THE GEORGETOWN COMPANY

Founded in 1978, The Georgetown Company is a privately-held diversified real estate company headquartered in New York with offices in Columbus, OH, Washington, DC, Atlanta, GA and Los Angeles, CA. As owner/developer and development manager, Georgetown and its principals have developed, owned and overseen in excess of 20,000,000 square feet of office, residential, retail and recreational properties and currently have assets under management of over \$3 billion.

#### **ROCAPOINT PARTNERS**

RocaPoint is a privately held real estate investment and development firm based in Atlanta, Georgia affiliated with The Georgetown Company. The firm's primary focus is mixed-use development and complex real estate positions. RocaPoint's team maintains a methodical approach to identifying new potential endeavors and forming transaction structure. RocaPoint currently oversees the development of Halcyon in Forsyth County, GA; the PGA TOUR Global Home in Ponte Vedra Beach, FL; and the redevelopment Greenville County Square in Greenville, SC.

#### MAIN STREET ADVISORS

Main Street Advisors, Inc. (MSA), based in Santa Monica, CA, is an investment advisory firm investing capital and managing business ventures of high-profile clients from the media, entertainment, music and sports industries. MSA manages approximately \$6 billion for its clients through direct investments as well as bespoke client portfolios across diversified asset classes and geographies.





#### LEASING / DESIGN

#### CUSHMAN AND WAKEFIELD

Cushman and Wakefield (NYSE: CWK) is a leading global real estate services firm that delivers exceptional value for real estate occupiers and owners. Cushman and Wakefield is among the largest real estate services firms with a revenue of \$8.8 billion across core services of property, facilities and project management, leasing, capital markets, valuation and other services.

#### **S9 ARCHITECTURE**

S9 Architecture designs spaces, buildings, and neighborhoods that respect and enhance communities and cities. Their buildings are authentic, additive, and transformative, while also fitting into local contexts. Through site analyses and historical, physical, and cultural investigations, S9 Architecture achieves its clients' visions and builds the vibrant urban neighborhoods that people want to live and work in.



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